

CLARUS \klar-uh s\ v [ Latin fr. clarus ]  
1 : clear    2 : to make clear    3 : to clarify

## Clarus™ is The Clear Choice.

Years of university research have proven that fertilizers containing organic matter perform as well or better than traditional fertilizer, but are not harmful to our water supplies. Clarus' special formula combines organic matter with the right amount of quick release fertilizer so your crops grow and stay healthy.

Fertilizer containing organic matter has tremendous benefits over traditional synthetically-made fertilizers. Organic matter contains life stimulating compounds that provide superior nutrient uptake to your crop's root system. And organic matter gently provides natural, slow release nutrients, that feed your crop's roots gradually creating a deeper, stronger root system. You get the same rich growing benefits as 100% synthetic fertilizers but without the tendency for chemical runoff that ends up in our water supplies.

A Clear Choice for Clean Water.



**Nutrients PLUS supports the  
EPA Greenscapes approach to  
sustainable agriculture.**

If you have questions or would like additional information regarding Clarus™ products, visit us at our website at [www.claruschoice.com](http://www.claruschoice.com) or call 1-888-675-7515. N+ Clarus™ is a trademark of Nutrients PLUS.

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**Clarus™**  
**GROWS  
HEALTHY  
CROPS**

**as well as  
Conventional fertilizers  
but**

**WITH  
THE ADDED  
VALUE**

**of an all natural organic  
fertilizer agronomically  
& environmentally**

**Clarus™**  
**A.G.R.™**  
**AGRICULTURAL FERTILIZER**

## Nutrients PLUS® 4-4-2

**Conventional agricultural fertilizers are a nutritional approach with strong benefits:**

- Delivers primary nutrients essential to plants
- Possesses concentrated chemical analysis
- Nutrients are transported cost-effectively

**100% Synthetic fertilizers have a major drawback:**

- Synthetic slow release nitrogen is expensive
- Other soil replenishments are lacking and needed for a quality growing medium



## 9% Calcium and 60% Organic Matter

**Organic fertilizers are needed for several reasons:**

- Contains organic matter with valuable slow release nutrients
- Possesses organic substances that research shows suppress plant pathogens
- Essential Ca is delivered—unique to poultry layer compost



# Nutrients PLUS® 4-4-2 with 9% Ca

**Made from the Nature Pure® Process**

*A process designed for quality • University developed, research and commercially proven for over 10 years*

### Stage I - Processing

EPA Registered  
Composting Facility



Raymond, Ohio

### Stage II - Processing

EPA Class A  
Quality Product



Danville, Kentucky

### OMRI Listed®

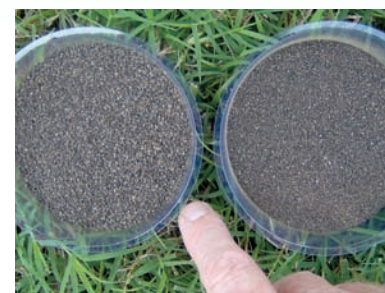
For Use In Certified  
Organic Production



Super & Medium Size

### National Organic Program (NOP)

For Food Processing  
According to USDA NOP



Greens Grade & Fines



**Combines benefits of conventional nutrition with natural organic matter in a litter-free, pure poultry compost.**