



Jeff Moyer
Chief Executive Officer

ASK ME ABOUT:

- Regenerative Agriculture
- Regenerative Organic Certification
- Organic No-Till Farming
- History & Mission of Rodale Institute



Jeff Moyer is a world-renowned authority in organic agriculture. His expertise includes organic crop production systems with a focus on weed management, cover crops, crop rotations, equipment modification and use, and facilities design.

Jeff is perhaps most well-known for conceptualizing and popularizing the No Till Roller Crimper for use in organic agriculture. His vast experience and knowledge regarding organic farming has provided the media with a reliable source and perspective for information on current agricultural issues.

Jeff has dedicated most of his career to Rodale Institute, starting at the nonprofit in 1976. He was promoted to the position of Farm Manager in 1982 and later served as Farm Director, supervising research and operations of the 386-acre experimental farm for 15 years. Jeff was named executive director of the institute in 2015. Jeff was appointed CEO in September of 2019.

Jeff's expertise includes organic crop production systems with a focus on weed management, cover crops, crop rotations, equipment modification and use, and facilities design. Jeff's hands-on experience in organic agriculture brings a farmer's perspective to the research, farmer training, and education conducted by Rodale Institute.

Jeff was project leader on the highly acclaimed Organic No-Till project and is the author of the book on this subject: Organic No-Till Farming—Advancing No-Till Agriculture Crops, Soil, Equipment. In conjunction with his position at Rodale Institute, Jeff currently serves as Board Chair of the Regenerative Organic Alliance and holds a director's position on the board of the Soil Health Institute. He previously served as Chair of the National Organic Standards Board, a founding Board Member of Pennsylvania Certified Organic, Chairman of the Board of The Seed Farm, part of the Green America Non-GMO Working Group, a Project Member of The Soil Renaissance Project, and a Board Member of PA Farm Link.

As CEO, Jeff focuses on strategic planning, outreach monitoring and fund-raising activities. He also supervises the research, training, and education mission of Rodale Institute, as well as acts as liaison to the board of directors and the Rodale Institute campuses across the country.

ABOUT RODALE INSTITUTE: Rodale Institute is a 501(c)(3) nonprofit dedicated to growing the regenerative organic agriculture movement through rigorous research, farmer training, and education. The Institute's groundbreaking science and direct farmer-support programs serve as a catalyst for change in farming and food production worldwide. Over its 75-year history, Rodale Institute has proven that organic farming is not only viable but essential to mankind's survival.

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