



Richard McCoy

McCoy Horticultural Services



Richard McCoy is a 30-year Green Industry Professional, Naturalist and owner of Richard A. McCoy Horticultural Services, Inc. Established in 1998, McCoy Horticultural became one of NJ's leading 100% organic, ecological, and low-impact land care companies in 2005.

- 2016 Recognized by the Smithsonian Institute's Archives of American Gardens
- 2020 began McCoy Horticultural Sustainable Energy Transition Initiative Program, which started the changeover from gas-powered combustion engine equipment to clean and quieter battery-powered equipment. The leadership-by-example mentality is strong with McCoy Horticultural, and the implementation of solar-equipped trailers to power a full suite of commercial landscape maintenance tools has brought McCoy Horticultural to the forefront of the New Jersey Low-Impact Land Care segment.
- 2021 New Jersey's first American Green Zone Alliance Certified Service Pro Company
- 2021 New Jersey Nursery and Landscape Association Horticulturalist of the Year
- 2021 American Green Zone Alliance (AGZA) Northeast Regional Director
- Member of Rutgers Organic Land Care Working Group
 - Co-authored The Rutgers Organic Land Care Best Management Practices Manual
 - Rutgers Cooperative Extension Organic Land Care Certificate
- NOFA Accredited Land Care Professional
- American Green Zone Alliance (AGZA) Certified Service Pro
- Certified Natural Turf and Landscape Manager through the New Jersey DEP
- Acts as an advisor for nationally active groups:
 - The Organic Landscape Association
 - Non-Toxic Communities
 - The American Green Zone Alliance (AGZA)
 - Re:Wild Your Campus

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